



Queues, lines and waiting times means that you have a popular and valuable experience to deliver. Unfortunately the wait also increase the risk for irritation and losing your guests' positive over all experience being brought home at the end of the day. In worst case the lines even mean losing potential visitors and revenue possibilities.

inline ENTERTAINMENT is a very easy accessible and cost effective 3-D entertainment solution using your standard 2-D displays and a great selection of 3-D content to chose from. inline ENTERTAINMENT can amaze and entertain your visitors already in the queue waiting for your main experience. It can also be used to attract people and create crowds to increase the popularity of your event or venue. Packaged the right way it even introduces excellent ways of generating revenues in itself through ticket sales, merchandise, and advertising opportunities.

The inline ENTERTANMENT experience

3-D is, for many good reasons, closely related to the amusement park and entertainment event industries. In the last few years 3-D has also made a huge impact on the general movie industry. We offer an opportunity to expand the 3-D experience outside of these dedicated venues using standard 2-D displays anytime, anywhere... As we can turn any flat display or surface into an overwhelming 3-D experience all you need to do is to chose content and press play, sit down, relax and enjoy seeing your guests and visitors being amazed with a great experience and forget about the wait.

Where to use inline ENTERTANMENT

Though we know that you know best where your visitors need to wait longer than desired or where you would like to gather a crowd for some extra attention here are a few suggestions for inspiration:

Queues to major rides and attractions • Ticket lines • Check-out lines • Malls and stores • Inflight entertainment and hotels • Waiting for concerts, sports, and events • Trade shows • Company events • Private parties

3-D content

We offer a library of 3-D content from which you will hopefully find a choice to satisfy your needs. You can also produce your own, custom made, 3-D content and we are more than happy to help and advice you to ensure best possible quality. Maybe a combination of library content and a custom message can be the most cost effective way to make an impression?

3-D Glasses

The ColorCode 3-D glasses are available both as ColorCode 3-D Prime glasses in a higher quality plastic frame and as ColorCode 3-D Paper glasses. They are all customizable and a great way to spread a message and to give your partners and sponsors a way to be seen together with you. The Prime glasses are more suitable as a high quality give away or collectible sales item while the Paper glasses are perfect in a package with lower priced souvenirs and give-aways as well as for magazine-ads and mass audience promotions.



Revenue possibilities

The investment in inline ENTERTAINMENT does not only mean a benefit in a bigger customer satisfaction but can also create a revenue possibility in itself. Sponsor and partner content in 3-D does have a great additional value and the ColorCode 3-D glasses are perfect both for your own branding and for sponsor and partner messages. Packaging the product the right way will even make your visitors willing to pay for the inline ENTERTAINMENT and merchandise such as postcards, books and posters can also be sold in connection to the event.

Seeing is believing

If you have not already experienced inline ENTERTAINMENT and ColorCode 3-D that is the first thing we would like you to do. Find out more at ogon3d.com/demo.htm and if you order our demo-kit please mention in your mail that inline ENTERTAINMENT is your main interest.

For content owners and producers

If you produce and/or own 3-D content you believe is suitable for inline ENTERTAINMENT or if you have clients or partners that can benefit from this opportunity please contact us and we will find a way to work together and increase the value of your existing and upcoming 3-D content.

About Ogon

Ogon is a company dedicated to the art, science and business of 3-D (Stereo). The patented ColorCode 3-D® System enables easy accessible and cost effective distribution of 3-D content anytime, anywhere using standard 2-D displays. This includes print, web, mobile (tablets/phones), TV, and giant LED walls or projected surfaces. There is no need for costly hardware investments neither in the display hardware or in the distribution systems.

ColorCode 3-D has been used in many of the largest and most prestigious 3-D events in history including the Super Bowl half-time commercials, 3-D in TimeInc's largest magazines, and a 3-D week in UK Channel 4 with a total sales of 170M ColorCode 3-D glasses.

Read more about Ogon and ColorCode 3-D at ogon3d.com and you are always welcome to contact us to let us help you with your specific needs at mail: ogon@ogon3d.com or phone: +46-705-897787

