



GetCloser™ is a possibility for sports teams, athletes, artists, movie stars or anyone else with claim to fame to give a piece of themselves to their fans. At the same time you can give your sponsors and partners a cutting edge and great added value while strengthening your brand and increasing attention and revenue possibilities for yourself.

### Printed products

We deliver any printed material in high quality 3-D, with a very limited additional cost. This brings you one step closer to your fans and gives them a very life like copy of you to enjoy and share. The products can of course be packaged both as free give aways to increase attention and goodwill, as merchandize to be sold through your regular sales points, or as marketing material for your partners and sponsors to increase the value of your cooperation.

Here's a list of possible printed products to consider

- 👁️ Post cards/Autograph cards/card games/collectible cards
- 👁️ Posters
- 👁️ Picture books
- 👁️ Magazine ads and pictorials
- 👁️ Game/Event programs

### Digital products

Your 3-D images can also be delivered to any digital platform and display. The result might be even more impressive and more adopted for a life on their own in today's digital society.

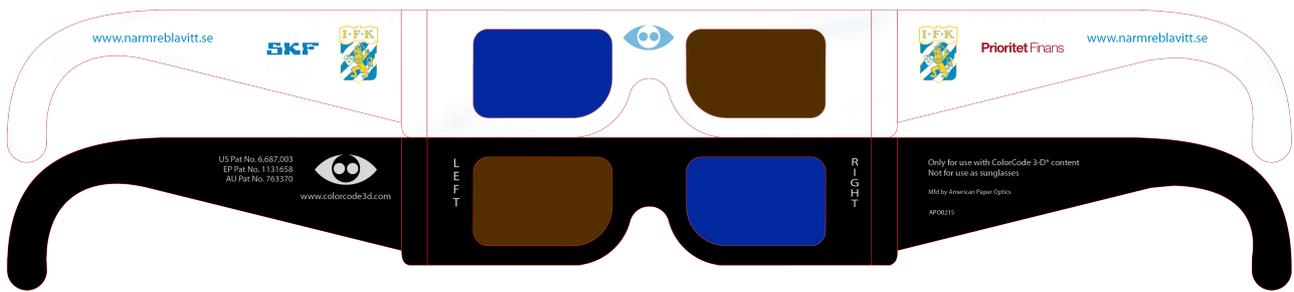
Here's a list of possible digital products to consider

- 👁️ Virtual collectible cards, card games, and animations
- 👁️ Web sites
- 👁️ Mobile apps and solutions for phones and tablets
- 👁️ On-line magazines

We are always working on and keeping our eyes open for new ideas and product possibilities that can help strengthening the brands of our clients and improve your revenue possibilities. If you have any thoughts or ideas you wish to discuss we are more than happy to work with you to realize these.

### 3-D Photography

The GetCloser images need to be captured in 3-D or 2-D to 3-D converted which is something we will do for you. We can do this either in connection to an already planned photo shoot or at any time of convenience. The 3-D images are then ColorCode 3-D Pro encoded before used in your products of choice. We will discuss and decide on suitable uses and product strategies for you together to make sure we can help you GetCloser to both fans, sponsors and partners and benefit from that the best possible way.



### 3-D Glasses

The ColorCode 3-D glasses are available both as ColorCode 3-D Prime glasses in a higher quality plastic frame and as ColorCode 3-D Paper glasses in a paper frame. They are all customizable and a great way to spread a message and to give your partners and sponsors a way to be seen together with you. The Prime glasses are more suitable as a high quality give away or collectible sales item while the Paper glasses are perfect in a package with lower priced souvenirs and give-aways as well as for magazines/ads and mass audience promotions.

### FunnyFaces™ - charity

When taking your GetCloser 3-D images we strongly recommend you to also engage in our FunnyFaces charity movement. This is a relieving possibility to drop your image and give a little piece of yourself to put a smile on someone else's face.

20% of any income generated from all FunnyFaces products is dedicated to charity projects and can thereby, even more importantly, give someone in need a chance to smile, maybe for the first time. We are happy to let you influence what charity project your products will go towards and we do look forward to change the world together with you.

A smile is free - everybody can afford to share a smile!

### Seeing is believing

If you have not already experienced GetCloser and ColorCode 3-D that is the first thing we would like you to do. Find out more at [ogon3d.com/demo.htm](http://ogon3d.com/demo.htm) and if you order our demo-kit please mention in your mail that GetCloser is your main interest.

### About Ogon

Ogon is a company dedicated to the art, science and business of 3-D (Stereo). The patented ColorCode 3-D system enables easy accessible and cost effective distribution of 3-D content anytime, anywhere using standard 2-D displays. This includes print, web, mobile (tablets/phones), TV, and giant LED walls or projected surfaces. There is no need for costly hardware investments either in the display hardware or in the distribution systems.

ColorCode 3-D has enabled some of the largest and most prestigious 3-D events in history including the Super Bowl half-time commercials, 3-D in TimeInc's largest magazines, and a 3-D week in UK Channel 4 with a total sales of almost 170M ColorCode 3-D glasses. Read more at [ogon3d.com](http://ogon3d.com)

For any questions, ideas, or to order, you are always welcome to contact us at  
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GetCloser - one step closer to your fans.