



Ogon offers a wide range of new and very exciting opportunities using 3-D to expand experiences and improve communication within the amusement park and attraction industry. The patented ColorCode 3-D® System enables easy accessible and cost effective 3-D anytime, anywhere using standard 2-D displays and has been used in many of the largest and most prestigious 3-D events in history including the Super Bowl half-time commercials, 3-D in TimeInc's largest magazines, and a 3-D week in UK Channel 4 generating a total sales of 170M ColorCode 3-D glasses.

### In planning, production, and development

Either you are master planning a whole new amusement park, creating the latest major attraction or introducing a new design, architecture or character theme we know there is a significant time between your first idea and the date when the final product will be opened to the public.

Presenting your vision of the final product in 3-D will help satisfying and engaging your customer at an early stage. Communicating development plans one step closer to the final experience will also help the project team work towards a common goal and minimizing risks for costly misunderstandings.

Once you are getting closer to opening date we can help boosting the attraction and keep the excitement up both within the project group and among the eagerly waiting future visitors increasing the value of the investment and the chances for a successful launch.

### In attractions, events and exhibitions

3-D is well used and known by the amusement park and attraction industry as a tool to engage and expand experiences in a variety of ways. Ogon can open up new and very exciting ways to integrate 3-D into attractions, events and exhibitions in places never thought of before thanks to a flexible and cost effective 3-D system and a long and deep experience and knowledge in the area. We are looking forward to be creative together with you in using these opportunities the best possible ways to expand experiences and entertainment value for your visitors while improving potential profits for yourself.

### inline ENTERTAINMENT™

Queues, lines and waiting times means that you have a popular and valuable experience to deliver. Unfortunately the wait also increase the risk for irritation and losing your guests' positive over all experience being brought home at the end of the day. In worst case the lines even mean losing potential visitors and revenue possibilities.

inline ENTERTAINMENT offers a great way to amaze and entertain your visitors already in the line waiting for your main experience. It can also be used to attract people and create crowds to increase the popularity of your event. It is very easy accessible and cost effective even introducing opportunities for additional revenue possibilities thanks to our solution for 3-D anytime, anywhere.

inline ENTERTAINMENT also offers an opportunity for 3-D content owners and creators to find new ways to capitalise on your already existing 3-D content as well as making more clients willing to invest in new 3-D productions. You can read more about inline ENTERTAINMENT at [www.ogon3d.com/pdf/Ogon-inlineEntertainment.pdf](http://www.ogon3d.com/pdf/Ogon-inlineEntertainment.pdf)



### 3-D photography

Park and ride photography is a natural part of amusement park entertainment. The access to personal camera devices is decreasing the interest in such photos and a 3-D photo adds an unexpected and valuable edge giving a new reason to pay for an event or attraction photo. The ColorCode 3-D System makes 3-D distribution possible with a very limited additional cost. We are currently working with partners to find complete 3-D photo solutions, let us know if you are interested or if you are a potential partner company.

### Marketing and communication

3-D can be used to expand your experience outside of your attraction and to communicate in exciting new ways with visitors and partners. A 3-D ad in magazines in combination with custom printed 3-D glasses driving traffic to your on-line communication such as 3-D web sites, YouTube-channels and mobile apps. Event invitations, broadcast, VoD or large LED wall presentations in public venues or at trade shows are all places where 3-D can help strengthening your brand.

We have experience and knowledge working with some of the biggest companies, brands and events in the world and would love to help you improve your visitor satisfaction and positive experience far beyond their physical visit.

### Merchandise

Posters, post cards, books, magazines, DVDs, Blu-rays and other products associated with your brands will be more compelling in 3-D and create new and exciting merchandise.

### Seeing is believing

If you have not already experienced ColorCode 3-D that is the first thing we would like you to do. Find out more at [ogon3d.com/demos.htm](http://ogon3d.com/demos.htm).

### About Ogon

Ogon is a company dedicated to the art, science and business of 3-D (Stereo). The patented ColorCode 3-D System enables easy accessible and cost effective distribution of 3-D content anytime, anywhere using standard 2-D displays. This includes print, web, mobile (tablets/phones), TV, and giant LED walls or projected surfaces. There is no need for costly hardware investments neither in the display hardware or in the distribution systems.

We hope at least some of our suggestions above have caught your attention and do look forward to hear more about your reality. We wish to share our knowledge and experience within 3-D both from a creative, technical and business perspective to help improving your business, increase revenue possibilities and customer satisfaction.

*Read more about Ogon and ColorCode 3-D at [ogon3d.com](http://ogon3d.com) and you are always welcome to contact us to let us help you with your specific needs at mail: [ogon@ogon3d.com](mailto:ogon@ogon3d.com) or phone: +46-705-897787*

